

**Lowcountry AIDS Services
Shopping With Friends
Red Ribbon Restaurant / Sponsor Agreement**

This is to confirm the agreement between Lowcountry AIDS Services and

_____ regarding sponsorship as a Red Ribbon Restaurant
Store Name for the 2011 Shopping With Friends Benefit.

As a Red Ribbon Restaurant, the above sponsor of Shopping With Friends hereby agrees to donate a minimum of 10% of the day's sales in their Charleston area location on Saturday, December 3, 2011.

In return, Lowcountry AIDS Services and Shopping With Friends will prominently promote and advertise each Red Ribbon Restaurant in any and all print advertising, media coverage, direct mail, and all collateral material relating to the event. This includes a minimum of four full page ads in Charleston Magazine, ads in Charleston Magazine's "On the Town" eNewsletter, Fashion Fix eNewsletter, full color billboard, radio spots and promotions on 95SX and their sister stations, direct mail to over 5,000 L.A.S. supporters, Email blast to over 10,000 individuals, posters in over 300 local businesses, a very aggressive social media campaign (Facebook and Twitter), and a range of radio, television, and print editorials.

Though not a direct and tangible benefit, all retail sponsors will also receive the genuine and heartfelt appreciation of the children, women, and men infected with the AIDS virus and the gratitude of their families and friends for their support and efforts to assist those confronted with this disease in the tri-county area.

Sincerely,



Bradley D. Childs
Executive Director
Lowcountry AIDS Services

Name of Restaurant Representative

Title

Restaurant / Address

Phone

E-mail address

Restaurant Contact Information

Your Shopping With Friends contact:

Name: _____ Phone: _____

Lowcountry AIDS Services
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Charleston, SC 29405
Phone (843) 747-2273 Fax (843) 745-0431
Email: information@aims-services.com